



**environmental update**  
find out about issues that matter to you

**my backyard**  
stay in touch with events, issues and chapters in your area

my  
chapter

Explore, enjoy and protect the planet

LOGIN | REGISTER

Having trouble receiving our e-mail? Try adding us (responsible.trade@sierraclub.org) to your Address Book. [Find out how.](#)

[View a web version of this newsletter.](#)



Explore, enjoy and protect the planet



**Green Trader**  
Sierra Club's Trade Campaign E-Newsletter

### World Fair Trade Day Celebrated Across the Globe

*Since 2002, people and organizations in more than 70 countries have set aside the second Saturday in May as World Fair Trade Day, the first global campaign for the fair trade movement connecting producers and consumers around the world.*



In 2007, the theme is "Kids Need Fair Trade." By supporting fair trade, consumers provide sustainable income to families that enable their children to stay in school, receive health care, be fed and sheltered, and grow up into healthy adults in healthy environments. During the course of the day, citizens and organizations promote an

understanding of fair trade, celebrate fair trade businesses, artisans, and farmers, and - of course - shop for great fair trade products.

The [Fair Trade Federation](#), an international association of businesses and NGOs that are fully committed to fair trade, the [Fair Trade Resource Network](#), a consumer awareness group dedicated to promoting fair trade, and other partners are providing helpful resources for celebrating World Fair Trade Day in North America, including a [World Fair Trade Day Resource Kit](#) and [downloadable posters](#).

Sierra Club members are encouraged to find out what you can do in your community on World Fair Trade Day and everyday by using the following resources:

- Bring fair trade to your local supermarket with the tools from [Check Out Fair Trade](#).
- Help your Club Chapter raise funds by selling fair trade goods, such as [Divine Chocolate](#), [Earth Friendly Coffee](#), [Forests of the World accessories](#) and items from other members of the [Fair Trade Federation](#).
- Support Global Exchange's Children's Campaign to [end Child Slavery in the Chocolate Industry](#).
- Host a Global Trade Soccer Game to explain the imbalances in the international trading system, using [Oxfam's guidance for rules](#) (pdf) and equipment from [Fair Trade Sports](#).
- Join this year's celebrations by [attending events in your area](#), sending messages of support, [patronizing local fair trade businesses](#), and other activities!

Visit the Trade Campaign website

Tell a Friend About the Green Trader

Subscribe!



Take Action!



Blue-Green Alliance

search



take action

get outdoors

join or give

inside sierra club

press room

politics & elections

sierra magazine

sierra club books

online store

contact us



For more information, [contact the Fair Trade Federation](#) or Susan Ellsworth at [susan.ellsworth@sierraclub.org](mailto:susan.ellsworth@sierraclub.org).

*Green Trader* will keep you up-to-date on international trade and on new and emerging issues that impact our environment and workers.

[Subscribe to \*Green Trader\*](#).

[Unsubscribe to \*Green Trader\*](#).

[Tell a Friend about \*Green Trader\*](#).

[Become a Sierra Club Member](#).

Want to keep up with the Sierra Club's latest activities and news? [Sign up to receive Sierra Club \*Insider\*](#), the Sierra Club's flagship e-newsletter sent out twice a month. The *Insider* provides everything from information on new reports and issues to planning great hiking trips to how you can help change environmental policy. [View recent editions of the \*Insider\*](#).

Sierra Club | 85 Second St., San Francisco, CA 94105 | [sierraclub.org/trade](http://sierraclub.org/trade) | [responsible.trade@sierraclub.org](mailto:responsible.trade@sierraclub.org)

[Update My Profile](#) | [Manage My Email Preferences](#) | [Update My Interests](#)